

SPONSORSHIP BOOKLET



SEPTEMBER 5-8 2017MONTREAL, QC, CANADA











REAL-TIME SIMULATION IS ENABLING THE WORLD'S VISIONARIES TO MAKE INNOVATIVE IDEAS A REALITY.

OPAL-RT empowers engineers and researchers with accessible, cutting-edge, real-time simulation technology to accelerate the development of better products and more reliable energy transmission. We strive to inspire you to **innovate beyond** the ordinary to become pioneers in your industries.

Since 1997, industries including automotive, aerospace, power electronics and power generation have increasingly turned to OPAL-RT, transforming the company into a world leader in real-time simulation and Hardware-in-the-Loop (HIL) testing equipment for electrical, electro-mechanical and power electronics systems.

At our 9th Annual International Conference on Real-Time Simulation, we invite you to come explore trends in real-time simulation, hear inspiring success stories, attend informative live demos and meet OPAL-RT's experts, all while networking with other creative minds from around the world, sharing your knowledge and challenging the future of the industry.

In 2017, OPAL-RT celebrates its **20**th **anniversary**. To celebrate, our closing party at #RT17 will include everyone from OPAL-RT, from all departments, and is sure to be a night to remember!



BECOME A SPONSOR!



Become a sponsor at #RT17, and benefit not only from the opportunity to network with industry experts from across the globe, but by having your **brand** prominently displayed throughout the entire event.

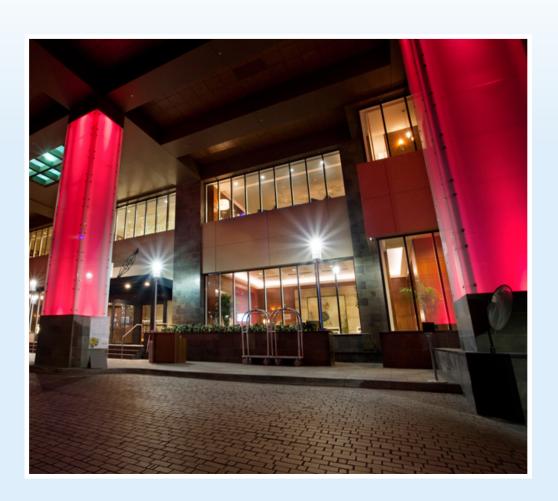
For additional information, don't hesitate to contact us at marketing@opal-rt.com.











SEPTEMBER 5-8 2017 MONTRÉAL, QC, CANADA

The charming Le Westin Montreal has been selected as the location for #RT17.

Reserve your hotel room at our reduced rate online:

https://www.starwoodmeeting.com/Book/opalrt or by calling 1-866-837-4262 and mentioning OPAL-RT Technologies.









DID YOU KNOW?

- In September the leaves start changing colors, making for beautiful sceneries.
- Montreal has no shortage of restaurants! Experience cuisine from all over the world in a single city.
- The city is known for poutine, bagels, Cirque du Soleil, beautiful buildings inspired by French architecture, and its underground malls.
- In this multicultural city, most locals speak French and English, and many speak a third language.

PAST ATTENDING INNOVATORS

17 COUNTRIES REPRESENTED





INDUSTRIAL (56%)

EDUCATIONAL & RESEARCH CENTERS (44%)

16+
HOURS OF

15+

10+







WHAT YOU GET AT OPAL-RT CONFERENCES



NETWORK AND SHARE YOUR EXPERIENCES



STAY UP-TO-DATE ON **INDUSTRY TRENDS**



MEET OPAL-RT'S **EXPERTS**



ATTEND TECHNICAL **PRESENTATIONS**



VIEW LIVE **DEMOS**



DISCOVER POTENTIAL **PARTNERS**









RT17 SPONSORSHIP PACKAGES

DIAMOND (LIMIT 2) \$10,000

- 3 complimentary attendee registrations
- Sponsor either the Welcome Reception or Closing Reception (first-come, first-served basis)
- Sponsor one breakfast (first-come, first-served basis, 1 sponsor per breakfast)
- One five-minute speech during the presentation in the main conference sessions (1 sponsor per day)
- Opportunity to sponsor and present at a breakout session (with an OPAL-RT representative)
- Sponsor of conference lunch on day 1 or day 2
- Display table outside the main conference room where breaks and lunches will take place
- Attendees must visit each sponsor company's exhibit area to get their "passport" stamped in order to participate in our prize draw
- 1 Promotional item in attendee bag
- Can attend conference presentations
- Company logo and product description in our event agenda
- Company logo and product description on our event website with link
- Company logo on bannerstands in front of conference and breakout rooms and in eblasts
- Company logo on looping presentation displayed during breakfast, lunch and breaks

GOLD (LIMIT 4) \$5,000

- 2 Complimentary attendee registrations
- Sponsor one break (first-come, firstserved basis, 1 sponsor per break)
- Display table outside the main conference room where breaks and lunches will take place
- 1 Promotional item in attendee bag
- Can attend conference presentations
- Attendees must visit each sponsor company's exhibit area to get their "passport" stamped in order to participate in our prize draw
- Company logo and product description in our event agenda
- Company logo and product description on our event website with link
- Company logo on bannerstands in front of conference and breakout rooms and in eblasts
- Company logo on looping presentation displayed during breakfast, lunch and breaks

SILVER \$3,000

- 1 Complimentary attendee registration
- Display table outside the main conference room where breaks and lunches will take place
- Attendees must visit each sponsor company's exhibit area to get their "passport" stamped in order to participate in our prize draw
- 1 Promotional item in attendee bag
- Can attend conference presentations
- Company logo and product description in our event agenda
- Company logo and product description on our event website with link
- Company logo on bannerstands in front of conference and breakout rooms and in eblasts
- Company logo on looping presentation displayed during breakfast, lunch and breaks

BRONZE \$1,500

- 1 Complimentary attendee registration
- 1 Promotional item in attendee bag
- Can attend conference presentations
- Company logo and product description in our event agenda
- Company logo and product description on our event website with link
- Company logo on bannerstands in front of conference and breakout rooms and in eblasts
- Company logo on looping presentation displayed during breakfast, lunch and breaks







WE THANK ALL OUR PAST SPONSORS

















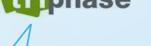




















"Since 2013 Triphase has been exhibiting at the OPAL-RT Real-Time conferences. This event provides a unique opportunity to present our products and learn from OPAL-RT users. The attendees represent a good mix between industrial and academic users from different application areas. We obtain valuable feedback and insight on new trends and opportunities. The OPAL-RT team sets a lovely environment and an open business culture. We always look forward to the next event !"

- TRIPHASE





BECOME A SPONSOR

PLEASE FILL OUT THE FORM BELOW AND SEND IT TO RT17@OPAL-RT.COM

BILLING INFORMATION

Sponsorship level:	Contact Name:
Name:	Company Name:
Company Name:	Address:
Job Title:	Phone Number:
Phone Number:	E-mail:
E-mail:	Signature:



OPAL-RT CORPORATE HEADQUARTERS

CONTACT INFORMATION

1751 Richardson, Suite 2525 | Montréal, Québec, Canada | H3K 1G6 Tel: 514-935-2323 | Toll free: 1-877-935-2323 | Fax: 514-935-4994