



OPAL-RT

## SPONSORSHIP BOOKLET



**SEPTEMBER 5-8 2017**  
MONTREAL, QC, CANADA



**OPAL-RT**  
TECHNOLOGIES



# REAL-TIME SIMULATION IS ENABLING THE WORLD'S VISIONARIES TO MAKE INNOVATIVE IDEAS A REALITY.

OPAL-RT empowers engineers and researchers with accessible, cutting-edge, real-time simulation technology to accelerate the development of better products and more reliable energy transmission. We strive to inspire you to **innovate beyond** the ordinary to become pioneers in your industries.

Since 1997, industries including automotive, aerospace, power electronics and power generation have increasingly turned to OPAL-RT, transforming the company into a world leader in real-time simulation and Hardware-in-the-Loop (HIL) testing equipment for electrical, electro-mechanical and power electronics systems.

At our **9<sup>th</sup> Annual International Conference on Real-Time Simulation**, we invite you to come explore trends in real-time simulation, hear **inspiring** success stories, attend informative **live demos** and meet OPAL-RT's **experts**, all while **networking** with other creative minds from around the world, sharing your knowledge and **challenging** the future of the industry.

In 2017, OPAL-RT celebrates its **20<sup>th</sup> anniversary**. To celebrate, our closing party at #RT17 will include everyone from OPAL-RT, from all departments, and is sure to be a night to remember!



## BECOME A SPONSOR!



Become a sponsor at #RT17, and benefit not only from the opportunity to network with industry experts from across the globe, but by having your **brand** prominently displayed throughout the entire event.

For additional information, don't hesitate to contact us at [marketing@opal-rt.com](mailto:marketing@opal-rt.com).





**OPAL-RT**  
TECHNOLOGIES



## SEPTEMBER 5-8 2017 MONTRÉAL, QC, CANADA

The charming Le Westin Montreal has been selected as the location for #RT17.

Reserve your hotel room at our reduced rate online:

<https://www.starwoodmeeting.com/Book/opalrt>

or by calling 1-866-837-4262 and mentioning OPAL-RT Technologies.

# LE WESTIN

MONTRÉAL



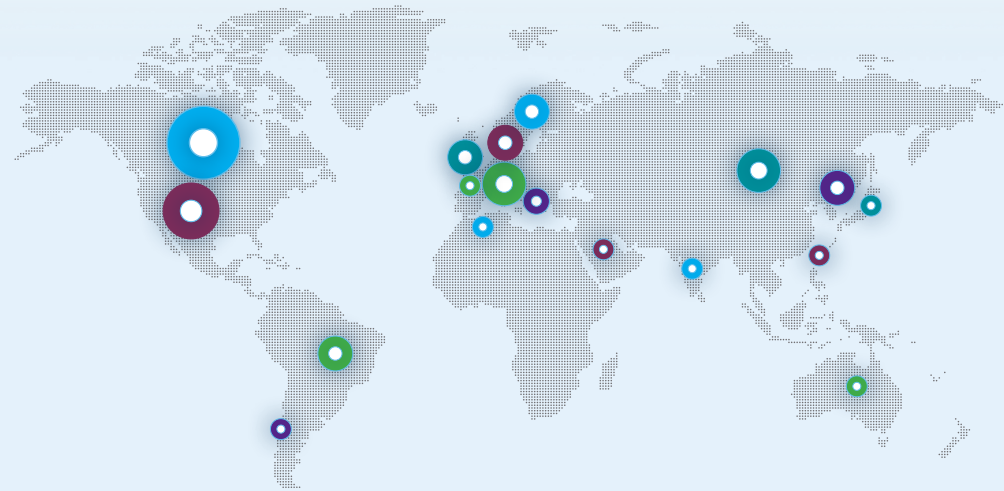


## DID YOU KNOW?

- In September the leaves start changing colors, making for beautiful sceneries.
- Montreal has no shortage of restaurants! Experience cuisine from all over the world in a single city.
- The city is known for poutine, bagels, Cirque du Soleil, beautiful buildings inspired by French architecture, and its underground malls.
- In this multicultural city, most locals speak French and English, and many speak a third language.

## PAST ATTENDING INNOVATORS

17 COUNTRIES REPRESENTED



## ATTENDEE PROFILE

- INDUSTRIAL (56%)
- EDUCATIONAL & RESEARCH CENTERS (44%)

**16+**  
HOURS OF  
NETWORKING

**15+**  
SPEAKERS

**10+**  
SPONSORS







**OPAL-RT**  
TECHNOLOGIES



# WHAT YOU GET AT OPAL-RT CONFERENCES



NETWORK AND SHARE  
YOUR EXPERIENCES



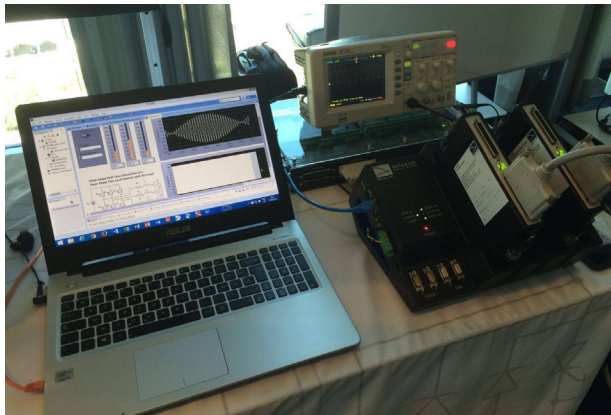
STAY UP-TO-DATE ON  
INDUSTRY TRENDS



MEET OPAL-RT'S  
EXPERTS



ATTEND TECHNICAL  
PRESENTATIONS



VIEW LIVE  
DEMOS



DISCOVER POTENTIAL  
PARTNERS



## RT17 SPONSORSHIP PACKAGES

### **DIAMOND (LIMIT 2)** **\$10,000**

- 3 complimentary attendee registrations
- Sponsor either the Welcome Reception or Closing Reception (first-come, first-served basis)
- Sponsor one breakfast (first-come, first-served basis, 1 sponsor per breakfast)
- One five-minute speech during the presentation in the main conference sessions (1 sponsor per day)
- Opportunity to sponsor and present at a breakout session (with an OPAL-RT representative)
- Sponsor of conference lunch on day 1 or day 2
- Display table outside the main conference room where breaks and lunches will take place
- Attendees must visit each sponsor company's exhibit area to get their "passport" stamped in order to participate in our prize draw
- 1 Promotional item in attendee bag
- Can attend conference presentations
- Company logo and product description in our event agenda
- Company logo and product description on our event website with link
- Company logo on bannerstands in front of conference and breakout rooms and in eblasts
- Company logo on looping presentation displayed during breakfast, lunch and breaks

### **GOLD (LIMIT 4)** **\$5,000**

- 2 Complimentary attendee registrations
- Sponsor one break (first-come, first-served basis, 1 sponsor per break)
- Display table outside the main conference room where breaks and lunches will take place
- Opportunity to sponsor and present at a breakout session (with an OPAL-RT representative)
- 1 Promotional item in attendee bag
- Can attend conference presentations
- Attendees must visit each sponsor company's exhibit area to get their "passport" stamped in order to participate in our prize draw
- Company logo and product description in our event agenda
- Company logo and product description on our event website with link
- Company logo on bannerstands in front of conference and breakout rooms and in eblasts
- Company logo on looping presentation displayed during breakfast, lunch and breaks

### **SILVER** **\$3,000**

- 1 Complimentary attendee registration
- Display table outside the main conference room where breaks and lunches will take place
- Attendees must visit each sponsor company's exhibit area to get their "passport" stamped in order to participate in our prize draw
- 1 Promotional item in attendee bag
- Can attend conference presentations
- Company logo and product description in our event agenda
- Company logo and product description on our event website with link
- Company logo on bannerstands in front of conference and breakout rooms and in eblasts
- Company logo on looping presentation displayed during breakfast, lunch and breaks

### **BRONZE** **\$1,500**

- 1 Complimentary attendee registration
- 1 Promotional item in attendee bag
- Can attend conference presentations
- Company logo and product description in our event agenda
- Company logo and product description on our event website with link
- Company logo on bannerstands in front of conference and breakout rooms and in eblasts
- Company logo on looping presentation displayed during breakfast, lunch and breaks





## WE THANK ALL OUR PAST SPONSORS



Electric Power Group

ALSTOM



SIEMENS



EMTP-RV  
The reference for power systems transients



gentec

ANSYS

triphas



JMAG

Lab-Volt

MBtech

NATIONAL  
INSTRUMENTS

EGSTON

pickering

" Since 2013 Triphase has been exhibiting at the OPAL-RT Real-Time conferences. This event provides a unique opportunity to **present** our products and **learn** from OPAL-RT users. The attendees represent a good mix between **industrial and academic** users from different application areas. We obtain valuable feedback and insight on new trends and opportunities. The OPAL-RT team sets a lovely environment and an **open** business culture. We always look forward to the next event !"

– TRIPHASE



**OPAL-RT**  
TECHNOLOGIES



# BECOME A SPONSOR

PLEASE FILL OUT THE FORM BELOW AND SEND IT TO [RT17@OPAL-RT.COM](mailto:RT17@OPAL-RT.COM)

## CONTACT INFORMATION

Sponsorship level: \_\_\_\_\_

Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Job Title: \_\_\_\_\_

Phone Number: \_\_\_\_\_

E-mail: \_\_\_\_\_

## BILLING INFORMATION

Contact Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

E-mail: \_\_\_\_\_

Signature: \_\_\_\_\_



### OPAL-RT CORPORATE HEADQUARTERS

1751 Richardson, Suite 2525 | Montréal, Québec, Canada | H3K 1G6  
Tel: 514-935-2323 | Toll free: 1-877-935-2323 | Fax: 514-935-4994