



**OPAL-RT**  
TECHNOLOGIES

# SPONSORSHIP BOOKLET



SEPTEMBER 16<sup>th</sup> 2021



**OPAL-RT**  
TECHNOLOGIES



## RT21 SPONSORSHIP BOOKLET

**SEPTEMBER 16<sup>TH</sup>, 2021**

9AM EST | 24H CONFERENCE

OPAL-RT is the leading provider of open Real-Time Digital Simulators. We design, test and validate complex controls for electrical, electro-mechanical and power electronic systems.

OPAL-RT simulators are used by engineers and researchers at leading manufacturers, utilities, universities and research centers around the world.

RT21, the 13th edition of OPAL-RT's Conference on Real-Time Simulation, is going virtual for the second consecutive year. The virtual conference will bring a highly interactive experience to its attendees.

Connecting a global audience, RT21 will enable knowledge sharing and will inspire attendees to explore the latest trends in real-time simulation. With engaging keynote speakers, valuable presentations and exhibits, RT21 is an event you will want to be a part of!

RT21 is sponsored by companies that turn innovative ideas into reality. Becoming an RT21 sponsor is a perfect way to increase brand awareness for your organization and promote your products to scientists, professionals, and students who share interest in the latest real-time simulation technologies.



**OPAL-RT**  
TECHNOLOGIES



## WHO SHOULD ATTEND?

RT21 welcomes anyone who has an interest in the role of Real-Time Simulation in the design and validation of electrical, power electronics and mechanical systems found in today's power systems, vehicles, aircraft and industrial manufacturing facilities.

### Power Systems:

- Microgrid
- Digital Twins
- Protection Relay
- WAMPAC
- Cybersecurity

### Power Electronics:

- P-HIL
- Converters
- Renewables
- MMC

### Automotive:

- HEV and EV
- Battery
- Chargers
- ADAS

### Aerospace & Defence:

- MEA
- Test and Validation

## WHEN?

September 16th, 2021 for 24 hours to reach all countries

9AM EST | 2PM CET | 6:30PM IST | 9PM CST | 6AM PT

## WHERE?

On a virtual platform! Reduce your footprint and your budget by participating in our event remotely.



LOBBY

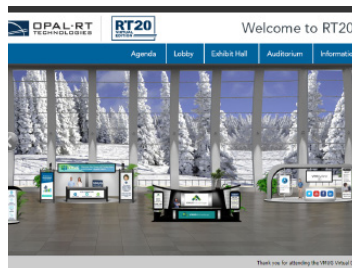


EXHIBIT HALL



BOOTH



AUDITORIUM



LOUNGE



## SPONSOR VISIBILITY

Becoming an RT21 sponsor is a perfect way to increase brand awareness for your organization and promote your products to professionals, academics, researchers, and students who share an interest for the very latest developments in real-time simulation.

OPAL-RT drew a very large crowd to its virtual seminar in 2020. See below some of our numbers:



**+3400**  
REGISTRATIONS



**+100**  
PRESENTATIONS



**+5500**  
WEBINAR VIEWS



**21**  
SPONSORS FROM AROUND  
THE WORLD



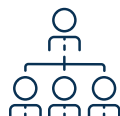
**OPAL-RT**  
TECHNOLOGIES



## SEIZE THE OPPORTUNITY & BECOME A SPONSOR!



E-MEET with professionals, students, researchers, and users from around the world.



E-CONNECT directly with OPAL-RT developers and product managers to help drive future OPAL-RT product development.



DELIVER content to a global audience remotely.



PRESENT a live or recorded video of your activities to a highly focused group of engineers and researchers.



BE PART OF the user community; E-discuss and E-exchange best practices.



BUILD strong partnerships with a network of internationally renowned universities, research centers and international companies.

## PAST SPONSORS





OPAL-RT  
TECHNOLOGIES



## WELCOME TO YOUR VIRTUAL BOOTH

The screenshot displays a virtual booth for Alstom. The main area shows a 3D rendering of the booth layout, including a reception desk with the Alstom logo and a 'Services' sign. A navigation bar at the top includes links to Lobby, Exhibit Hall, Jobs, Live Chat, Info Desk, and Auditorium. A chat window on the right shows a conversation with 'Alstom Admin 13'. The bottom navigation bar includes links to Website, LinkedIn, Twitter, Facebook, Youtube, Chat, and Order Products. A 'Documents & Videos' section is also visible, showing a document titled 'Hewlett Packard Enterprise'.

Booth layout

Embedded chat

Links & Chat

Documents & videos

Company description

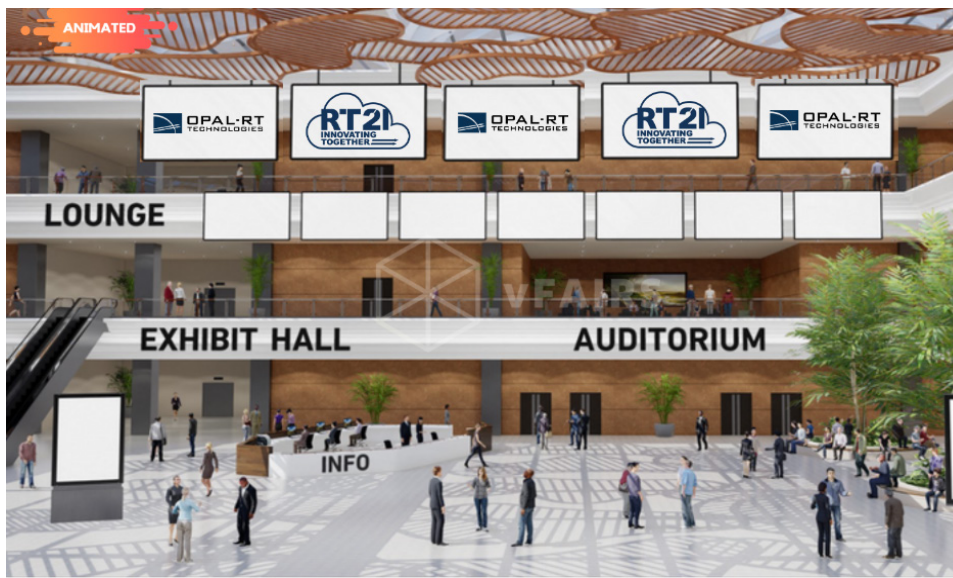
Your virtual booth is packed with features that your visitors can interact with. You can host images, brochures, data sheets, play videos to bring your booth to life. You can also link to your company's website and chat with visitors directly from your virtual booth.



**OPAL-RT**  
TECHNOLOGIES



## PROMOTIONAL LOCATIONS & PLATFORM HIGHLIGHTS



### LOBBY

Have your logo displayed in the 3D lobby, which allows you to navigate to various sections of the event.



### LOUNGE

Explore numerous networking opportunities in our virtual lounge.



OPAL-RT  
TECHNOLOGIES

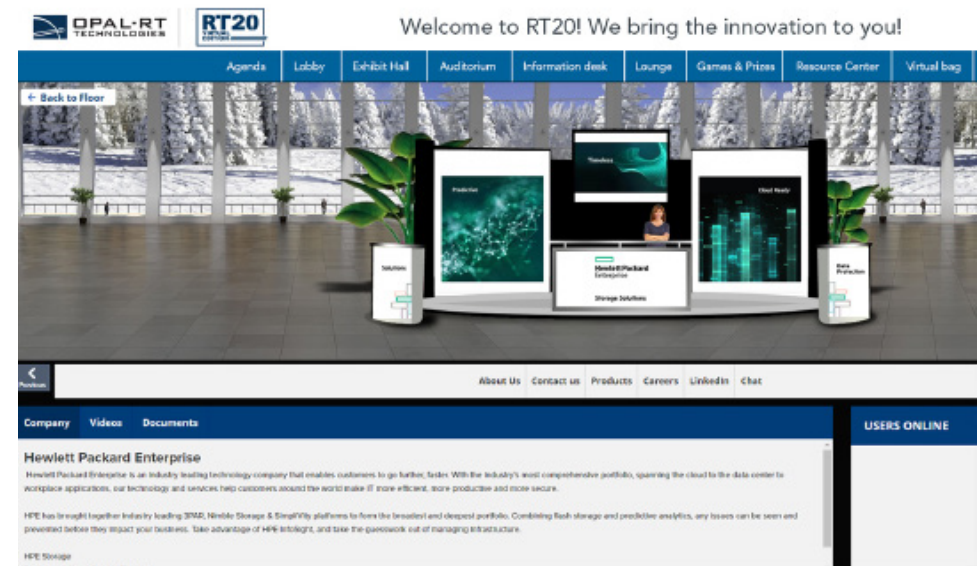


## PROMOTIONAL LOCATIONS & PLATFORM HIGHLIGHTS



### VIDEO CHAT

Start a private video chat and invite other attendees to participate.



### BOOTH

Your virtual booth is packed with features that your visitors can interact with.



OPAL-RT  
TECHNOLOGIES

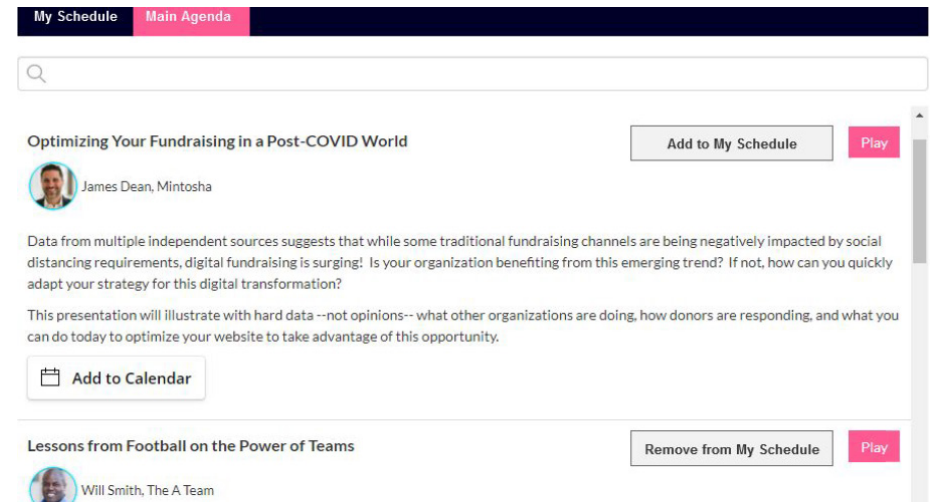


## PROMOTIONAL LOCATIONS & PLATFORM HIGHLIGHTS



### AUDITORIUM

Live & On-demand seminars: Get inspired by renowned experts learning the latest trends in real-time simulation.



### PERSONALIZED AGENDA

Attendees will be able to select webinars and exhibitors sessions they are interested in and add them to their calendar.



**OPAL-RT**  
TECHNOLOGIES



## PROMOTIONAL LOCATIONS & PLATFORM HIGHLIGHTS



### INTERACTIVE ACTIVITIES

Attendees will be able to participate to interactive activities! Stay tuned to learn more.



### PRIZES

Visitors will have fun participating in our contest and collecting points for a chance to win a prize!



OPAL-RT  
TECHNOLOGIES



## PROMOTIONAL LOCATIONS & PLATFORM HIGHLIGHTS

The screenshot shows the RT20 Virtual Edition conference webpage. The header includes the Opal-RT logo, navigation links (SOLUTIONS, PRODUCTS, Press, F11 to exit full screen, COMPANY, CONTACT, STORE), and language/region settings (EN, Q, 20). The main content area features the RT20 Virtual Edition logo, the dates June 18-19, 2020 | 24h Conference, and the start times: STARTS AT 6AM PT | 9AM EST | 10AM BRT | 3PM CET | 6:30PM IST | 9PM CST. A prominent orange button labeled 'REGISTER NOW' is visible. To the right, a grid of sponsor logos is displayed, including Hydro Québec, cinergia, imperix, Pi Innovo, EGSTON POWER, Electro-Meters, DAV ELECTRONICS, SCALABLE NETWORK TECHNOLOGIES, SPHEREA PUISSANCE PLUS, QUANSER INNOVATE. EDUCATE, OFFIS, EMTP, FESTO, Neosoft Technologies Inc., propulsion Québec, comemso, and OMICRON.

### RT21 WEBPAGE

Have your logo displayed on the RT21 webpage. RT21 will also have a dedicated page for sponsors to add their company logo, description and a link to their website.



## PLATINUM

\$4,500 USD

- Company logo and product description in our event agenda
- Company logo and product description on our event website with link to company's website
- Booth in the Exhibit hall, which includes:
  - Company logo & Branding
  - Material (pdf and video)
  - Chat with visitors
  - Links to company's website
- Banner in the lobby and auditorium
- Visitors will receive points for a chance to win a prize when entering your booth
- Two presentation slots\*
- Complete attendee list
- 3 minutes pitch before one of the special presentation (opening, closing, or a networking activity)

\*1 slot for EST & 1 slot for CST

## GOLD

\$3,500 USD

- Company logo and product description in our event agenda
- Company logo and product description on our event website with link to company's website
- Booth in the Exhibit hall, which includes:
  - Company logo & Branding
  - Material (pdf and video)
  - Chat with visitors
  - Links to company's website
- Banner in the lobby
- Visitors will receive points for a chance to win a prize when entering your booth
- One on demand presentation
- List of your booth's visitors

## SILVER

\$2,000 USD

- Company logo and product description in our event agenda
- Company logo and product description on our event website with link to company's website
- Booth in the Exhibit hall, which includes:
  - Company logo & Branding
  - Material (pdf and video)
  - Chat with visitors
  - Links to company's website

## BRONZE

\$1,000 USD

- Company logo and product description in our event agenda
- Company logo and product description on our event website with link to company's website



**OPAL-RT**  
TECHNOLOGIES



## BECOME A SPONSOR

Please click on the link below and fill out the form to submit your request to become a sponsor.

CLICK HERE TO SUBMIT YOUR  
SPONSORSHIP REQUEST >

[www.opal-rt.com/rt21-become-a-sponsor/](http://www.opal-rt.com/rt21-become-a-sponsor/)